



The British-Swiss Chamber of Commerce

800 Members • 1 Network • Infinite Opportunities

THE BRITISH-SWISS CHAMBER OF COMMERCE - MEMBERSHIP BENEFITS

WHAT THE BSCC CAN DO FOR YOU

NETWORKING

The BSCC has invested 90 years in building a high quality business network across Switzerland and the United Kingdom. This provides BSCC members with an effective means of forming new contacts within the international business community.



Champagne reception after a BSCC panel discussion at the Dorchester Hotel, London

BENEFITS AVAILABLE TO YOU AND YOUR COMPANY:

- Build valuable business relationships
- Expand your professional network
- Locate potential clients, business partners and suppliers
- Establish credibility and speed up business relationships
- Gain access to the international community
- Meet peers with similar business and social interests
- Take advantage of member to member offers
- Free use of the BSCC Conference Room at the HQ in Zurich

BUSINESS PROMOTION

The BSCC helps members reach their business goals with tailored marketing activities such as attractive advertising and sponsorship packages.

BENEFITS AVAILABLE TO YOU AND YOUR COMPANY:

- Access the BSCC Member's Directory Online with full contact details for all members
- Publicise your company's events on the Member Events page of the BSCC website free of charge
- Use the BSCC website and eNewsletter as an additional channel to communicate your company's latest news free of charge
- Promote your company by becoming a sponsor or patron of the BSCC events programme
- Use a tailored advertising package to advertise your business or brand on the BSCC website or in the BSCC eNewsletter



The BSCC website offers a platform for members to publicise their company

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PROFESSIONAL DEVELOPMENT

The BSCC organises over 70 informative and entertaining business events per year at prestigious venues. Speakers are carefully selected and include leading representatives of the British, Swiss and international business, political and cultural communities.



Grayson Perry, Artist and Turner Prize winner, sharing his thoughts at the BSCC / COBCOE Art Basel Seminar 2010

BENEFITS AVAILABLE TO YOU AND YOUR COMPANY:

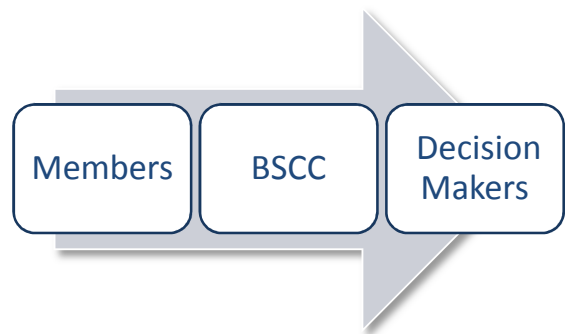
- Learn from well-known and experienced business practitioners across many industries
- Stay informed by engaging with business and political leaders on current issues
- Contribute to high-level discussions on sensitive topics
- Form contacts with local entrepreneurs and innovators
- Access expert knowledge through BSCC special interest groups focusing on Legal & Tax, Public Affairs and Business Technology

ADVOCACY

The BSCC has lobbied successfully in both Berne and Westminster, resulting in legislative decisions favourable to members' interests. The BSCC's broad membership base makes it a strong representative voice for lobbying purposes.

BENEFITS AVAILABLE TO YOU AND YOUR COMPANY:

- Help influence important political issues
- Reach government with an independent voice
- Approach decision-makers via a respected, neutral platform



BSCC MEMBERS SAY:

- Joining the BSCC is a very effective way of meeting and working with international business contacts
- The BSCC offers our company varied and targeted marketing opportunities at little or no cost
- Attending BSCC events allows us to keep up to date with international business developments
- The BSCC provides us with a neutral platform through which we can make our voices heard

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